



**Long Island Language Arts Council
Nassau Reading Council
2019 Spring Conference - March 22, 2019
Literacy, Empathy, Social Justice
Keynote Speakers:
Jay Heinrichs and Kathryn Otoshi**

Dear Publisher's Representative:

Author, speaker, and persuasion content strategist, Jay Heinrichs, and award-winning children's and YA author Kathryn Otoshi will be featured keynote speakers at this year's annual conference co-sponsored by the Nassau Reading Council and the Long Island Language Arts Council. The conference is scheduled for **Friday, March 22, 2019** at the **Marriott Hotel** in Melville, New York.

We cordially invite you to participate this year as so many of you have done in the past. Our conference is attended by elementary classroom teachers, reading teachers, library media specialists, special education teachers, middle school and high school English teachers, ESL Teachers, language arts directors, professors, and other district administrators from Nassau, Suffolk, and beyond. In recent years we have consistently attracted between 300 and 400 attendees and expect to do so again this coming year.

The schedule for the day provides ample time for attendees to visit exhibitor booths. You are welcome to begin setting up at 6:00 a.m. for our early morning exhibitor session, which runs from 7:15 – 8:05. Two more exhibitor sessions, from 9:30 - 10:00 and 11:00 - 11:30, are scheduled to occur between our workshops.. Lunch begins at 12:30, at which time most exhibitors begin to pack up.

Enclosed you will find an exhibitor's registration form. The exhibit space includes a six-foot table, covered skirt, two chairs and a wastebasket. Please review the form carefully and check off any other specific needs you may have. Each table is \$275.

We are also seeking ads and sponsorships for conference materials and activities: pens, pencils, highlighters, post-it notes, pads, raffle prizes, the conference breakfast, luncheon, and coffee. All such sponsorships will be noted and publicized to all attendees. A form for placing an ad in the Conference Program is also enclosed for your convenience.

Please reserve your company's space with the enclosed registration form and payment as soon as possible. We hope you will give consideration to this invitation to be part of our 2018 conference. If you have any questions please email **Kristina Cope** at kclope@bayshore.k12.ny.us.

On behalf of the entire LILAC and NRC boards and memberships, we want to thank you for your past support of this important annual event and of literacy education. We look forward to hearing from you.

Sincerely,
Kristina Cope, Exhibitor Chair

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2018-2019**

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